

10,000
GROWERS

USE BOTANA IN THEIR GARDENS

5,000
HOURS

GROWERS ARE IN-APP MONTHLY

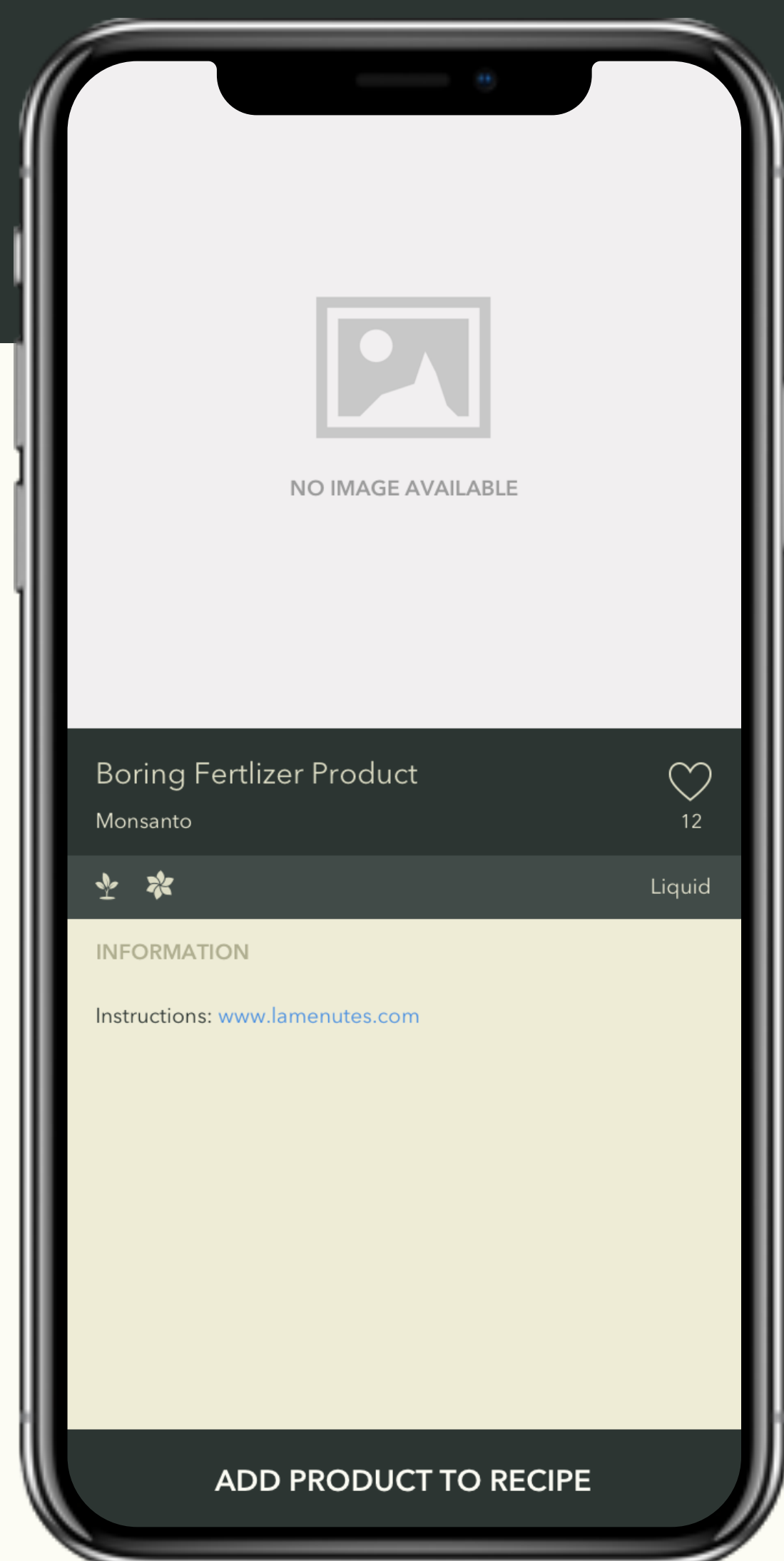
100,000
SCREEN VIEWS

PER MONTH



BRAND & PRODUCT PROFILES

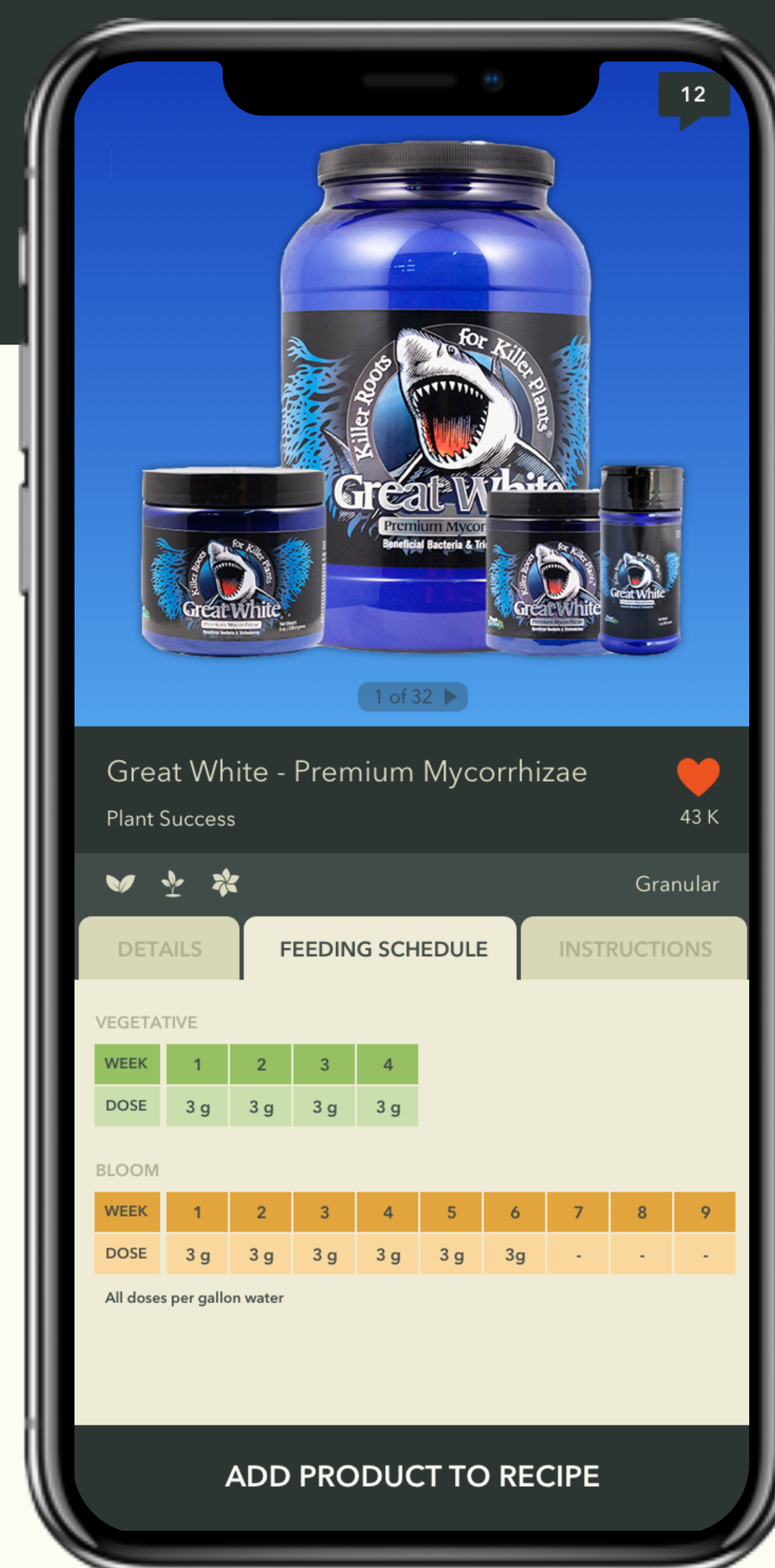
Coming Summer 2018



BASIC

- ★ Basic product page
- ★ Available in search
- ★ Add to GroLogs & Recipes
- ★ Link to feeding schedule
- ★ Link to website

No charge for listing



PREMIUM

- ★ Beautiful product page
- ★ Featured in Product search
- ★ Add to GroLogs & Recipes
- ★ Detailed usage instructions
- ★ Detailed product information
- ★ Integrated feeding schedule
- ★ Social media promotion
- ★ Direct to grower messaging
- ★ Buy Now marketplace listing

Total # of Products	Per Product Monthly	Early Adopter Special Price
1 - 5	\$100	\$50
6 - 10	\$90	\$45
11 - 20	\$80	\$40
Over 20	\$60	\$30

CONTACT SALES

(800) 413-1931

brands@botana.io

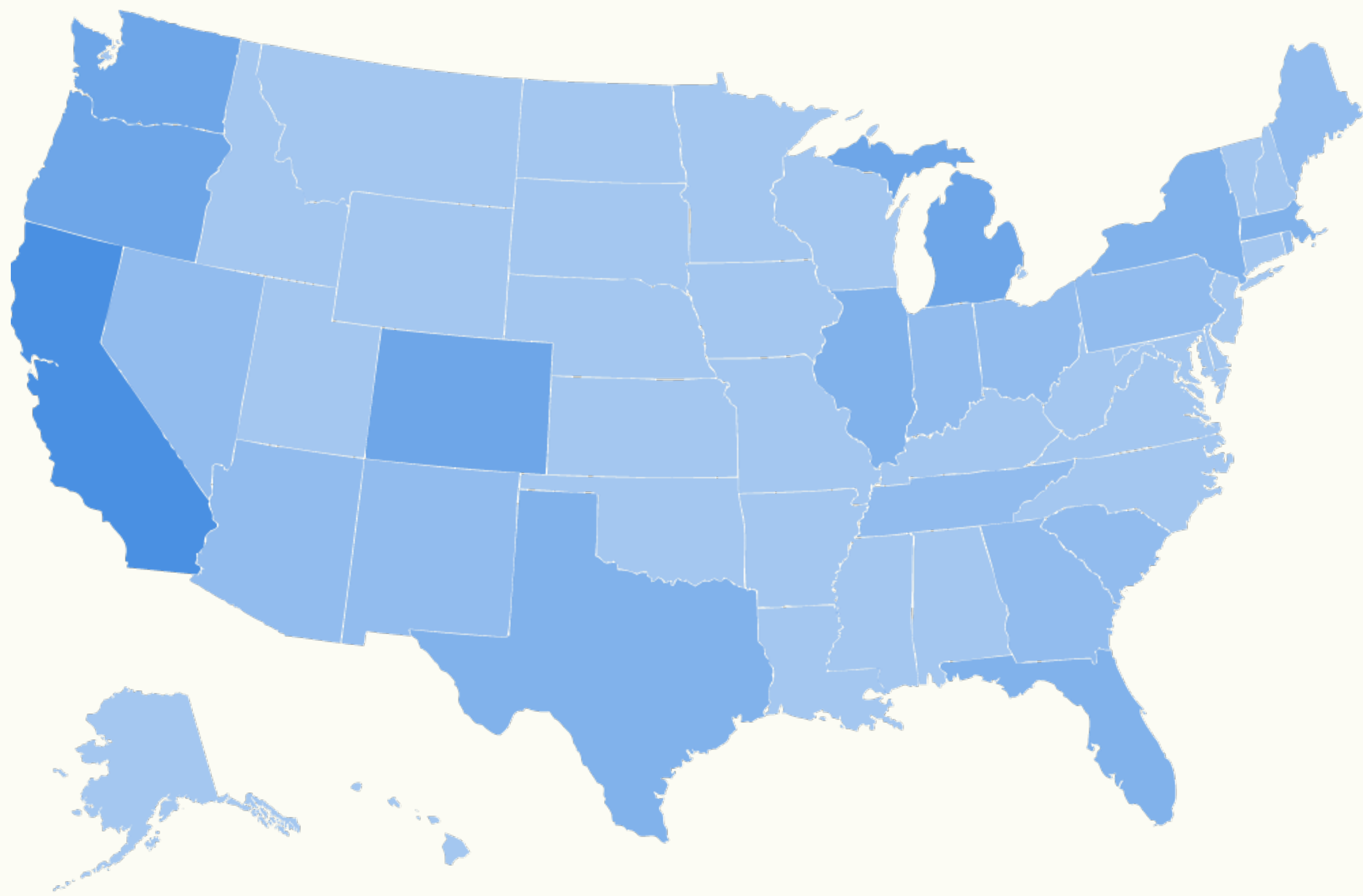


The Grower Graph

Who's looking at your brand?



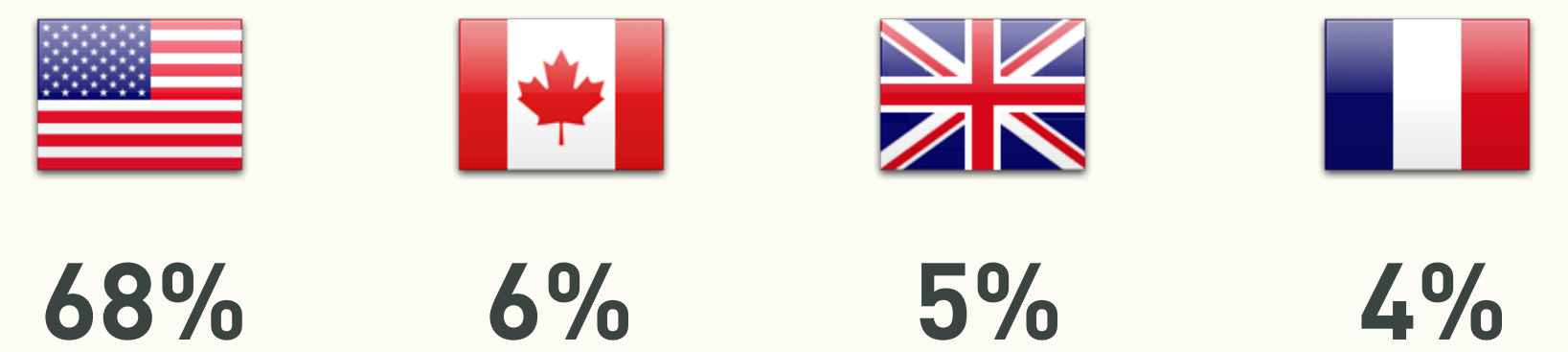
KEY MARKETS



TOP STATES

- 32% California
- 9% Michigan
- 8% Washington
- 8% Massachusetts
- 6% Colorado

TOP COUNTRIES



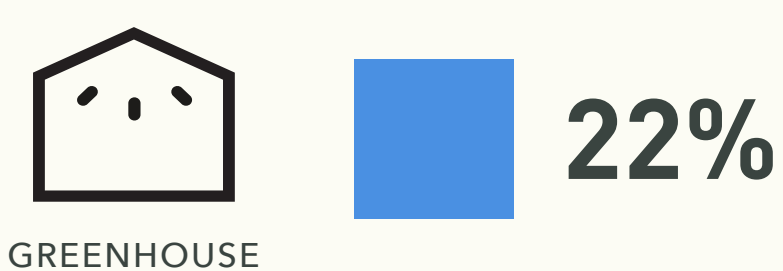
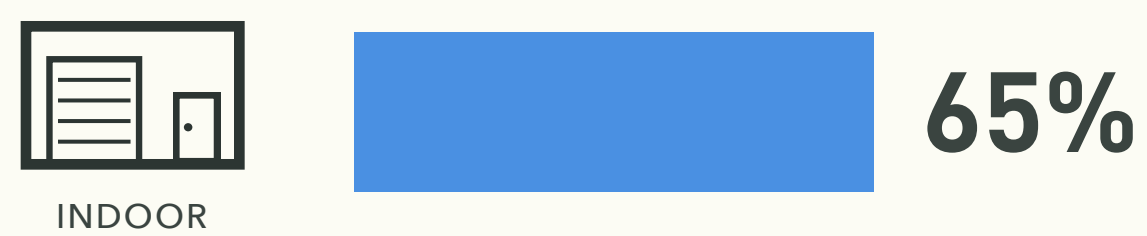
I LOVE this app!!!

Braxton Jennings

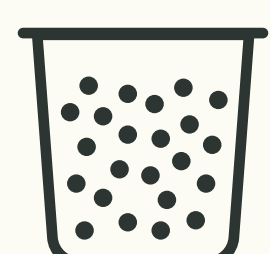
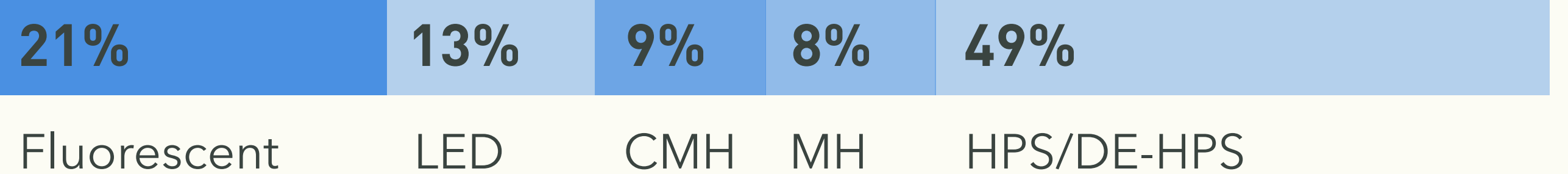
ITUNES APP STORE

"I've been growing for 6 years and always wrote my notes in a journal. This app is SO much better since I can put photos right with my room and feed data. LOVE IT!"

HOW THEY GROW



LIGHTS



MEDIA

